



5X boost in apply-clicks

About CareerArc

CareerArc is the only social recruiting platform designed for talent acquisition teams. We help the world's largest, most exciting brands attract and hire top talent on social media.

For more information on how CareerArc can enhance your employer brand and extend your social reach, contact us to schedule a demo.

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WOUNDED WARRIOR

PROJECT

Our organization has experienced a dynamic lift of 562% in apply-click traffic because of CareerArc's recommendation to fully activate our talent acquisition team's LinkedIn channel campaigns this year. We saw this dramatic increase in traffic just weeks after CareerArc began distributing jobs across our recruiters' LinkedIn channels.

Our Cool Careers site job map, powered by CareerArc, is strategically positioned on our website's landing page and provides a visually accessible snapshot of our positions nationally by location. It has consistently generated thousands of monthly apply clicks for the past few years.

CareerArc's social recruiting solution helps my team manage social media campaigns and job post distribution as well as provide us with intuitive reporting tools to evaluate each campaign. They are social recruiting subject matter experts who keep our jobs moving ahead at light speed through social channels that are relevant to our organization. The interfaces they've produced for job seekers are also very easy to use and effective. CareerArc's level of innovation and support enable us to do what we do best: source and hire top talent!

Many thanks to the CareerArc team for their integrity, dependability, and innovative approach that continues to support our team on a daily basis. In doing so, they support our mission to honor and empower Wounded Warriors.



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KAREN WINANT
TALENT MANAGER
WOUNDED WARRIOR PROJECT